

Mikala Peek

CREATIVE DESIGNER

QUALITIES

CREATIVE
VERSATILE
TEAM PLAYER
MOTIVATED
SELF-STARTER

SKILLS

ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP
ADOBE INDESIGN
ADOBE PREMIERE PRO
PHOTOGRAPHY

CONTACT

585 - 362 - 1577
mkimberlyt18@gmail.com
www.mikalapeekdesign.com



DESIGN EXPERIENCE

Krispy Kreme Doughnut Corporation
Senior Creative Designer, Global Brand Marketing
01/2024 - PRESENT

As the Senior Creative Designer for Global Brand Marketing, I played a key role in shaping and elevating the brand's visual identity across multiple channels and more than 30 markets worldwide. My responsibilities ranged from designing custom packaging, and creating video/image content for social media, to directing photoshoots and producing the new brand book that reinforced the global brand vision.

Senior Graphic Designer - 07/2022 - 01/2024
Junior Graphic Designer - 01/2019 - 07/2022

Junior Graphic Designer - BZDesign
01/2017 - 09/2018

Created graphic design concepts, UI mockups, websites, identity concepts, and packaging concepts for a wide range of medical, high-tech, and recreational clients. In-House Photographer for client promotional needs.

Freelance Designer - Five Sons Winery & Rg Brewery
01/2017 - 07/2017

Designed a variety of beer and wine bottle labels as well as marketing materials such as posters and brewery club logos.

EDUCATION

STATE UNIVERSITY OF NEW YORK
COLLEGE AT OSWEGO

Oswego, NY | December 2016

Bachelor of Arts in Graphic Design
Minor in Photography | Minor in Marketing

GPA: 3.78