Mikala Peek

CREATIVE DESIGNER

QUALITIES

CREATIVE

VERSATILE

TEAM PLAYER

MOTIVATED

SELF-STARTER

SKILLS

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE INDESIGN

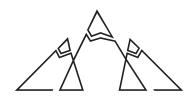
ADOBE PREMIERE PRO

PHOTOGRAPHY

CONTACT

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DESIGN EXPERIENCE

Krispy Kreme Doughnut Corporation Senior Creative Designer, Global Brand Marketing 01/2024 - PRESENT

As the Senior Creative Designer for Global Brand Marketing, I played a key role in shaping and elevating the brand's visual identity across multiple channels and more than 30 markets worldwide. My responsibilities ranged from designing custom packaging, and creating video/image content for social media, to directing photoshoots and producing the new brand book that reinforced the global brand vision.

Senior Graphic Designer - 07/2022 - 01/2024 Junior Graphic Designer - 01/2019 - 07/2022

Junior Graphic Designer - BZDesign 01/2017 - 09/2018

Created graphic design concepts, UI mockups, websites, identity concepts, and packaging concepts for a wide range of medical, high-tech, and recreational clients. In-House Photographer for client promotional needs.

Freelance Designer - Five Sons Winery & Rg Brewery 01/2017 - 07/2017

Designed a variety of beer and wine bottle labels as well as marketing materials such as posters and brewery club logos.

EDUCATION

STATE UNIVERSITY OF NEW YORK COLLEGE AT OSWEGO

Oswego, NY | December 2016

Bachelor of Arts in Graphic Design Minor in Photography | Minor in Marketing

GPA: 3.78